

The King's Journal

May - June 2015 Issue

A Publication of The King's Jewelers
thekingsjewelers.com

100 Years!



Celebrate 100 years with the McConnell Family!

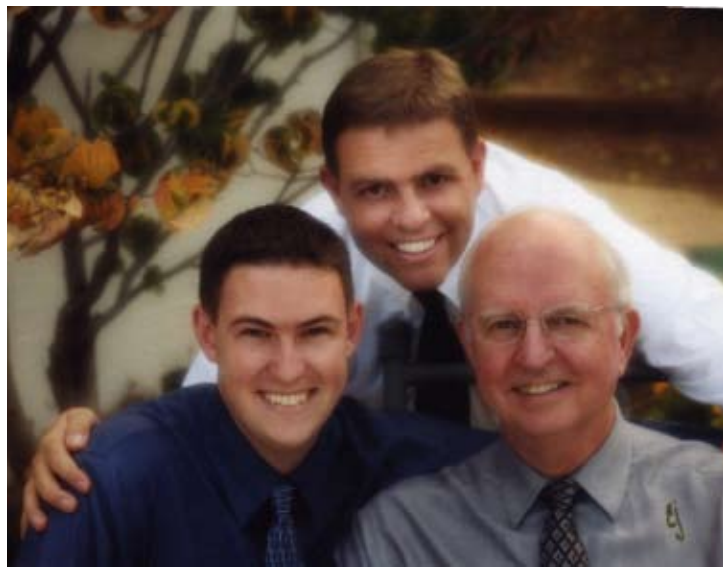
It's a rare milestone for a business to reach 100 years, and we want to celebrate with the generations of families and friends who have made this possible!

Join Dave, Bill Jr., and Craig as we gather to celebrate our family's 100 years of Spreading the Joy!

Bring your stories - we'd love to hear them!

Bring your favorite jewelry from The King's Jewelers - we'd love to take a new picture of it!

Bring yourselves - our celebration won't be complete without you and the generations of love, sharing and fun we have all shared!



Thursday, May 7th at 6pm



NATURAL COLOR DIAMOND ASSOCIATION

Natural Color Diamond Event

May 5-9th

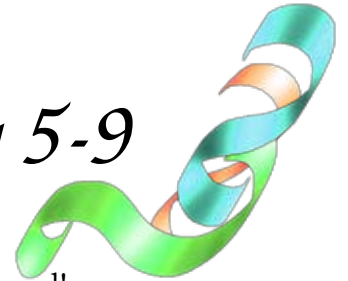
See inside for details!





Find your best color during our Natural Color Diamond Event

May 5-9



"The best color in the whole world is the one that looks best on you." - Coco Chanel

A family business that lasts 100 years is very rare - as is a natural color diamond! Experts estimate that only 1 out of every 10,000 diamonds mined is a natural color diamond. The rarest of these diamonds truly are one-of-a-kind gems. As a member of the Natural Color Diamond Association, The King's Jewelers has unparalleled access to a vast array of beautiful and rare natural color diamonds and jewelry, which we will be showcasing for one week to celebrate our 100 year anniversary!



Natural color diamonds are unique as they exist in almost every imaginable color, size and price range. Natural color diamonds vary from the faintest shade of pastel pink, brown or yellow to the most deep or vivid shade of blue, green or orange. Each diamond celebrates its own hue with the sparkle that only a diamond will have.

Those who love natural color diamonds now face only one challenge - choosing the one that celebrates you!

As we celebrate 100 years, what milestone will you celebrate with a rare, natural color diamond?

Congratulations to Sharing the Rough!



Celebrate Mom



Featuring an eye-catching braided belt-buckle design, this two-tone band is set with .22cts of diamond accents. \$2425.



The Tissot Lovely dress watch is a timeless celebration of elegance. When worn loosely on the wrist the watch becomes a stunning piece of jewelry. \$995.



Simon G. Stackable Rings (sold individually). 18K band with .27cts of diamonds. \$1550 each.



Celebrate 100 years with the McConnell Family!

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Celebrate Dad

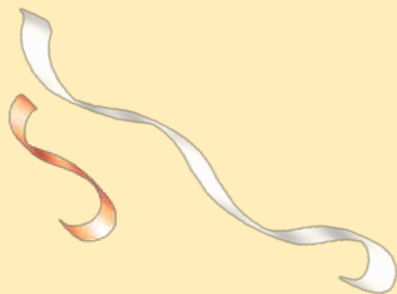


If Dad is looking for a sports buddy, this is it! The Tissot T-Race Touch offer ultimate comfort and will push him to go further thanks to its many tactile functions. \$575.



The Tissot Couturier Quartz Chronograph blends elegant lines with materials to match. \$550.

The King's Jewelers
Wm. McConnell & Son, Inc.
1501A N. California Blvd.
Walnut Creek, CA 94596



McCalendar

Natural Color Diamond
Event

5/5/15 - 5/8/15

100 Year Celebration

5/7/15

Mother's Day

5/10/15

Father's Day

6/21/15



Selfies!!!

We invite you to come to our party on **Thursday, May 7 at 6pm**, bring your family and your cellphone. Take a selfie with beautiful jewelry and the

McConnell family then share it on our Facebook, Instagram or Twitter page with #TKJ100



The King's Journal

is a publication for the clients of

The King's Jewelers



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thekingsjewelers.com



Store Hours: Tuesday - Friday 10am - 6pm
Saturday 10am - 4pm Closed Sunday & Monday

Our Creed: As respected, innovative industry leaders, we take pride in our dedication to integrity, quality, value and personal service. Our profound commitment challenges us in our pursuit of excellence in each aspect of jewelry service. Using experience and technology we give our clients assurance of complete, accurate information. We fulfill dreams and aspirations with our unique variety of fine jewelry.

President & Gemologist
Client Services & Gemologist
Client Services
Client Services
Client Services
Administrative Assistant

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Patty Hargreaves
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Kathy Smith
Sarah Kaplowitz
Marielle Coyne