

#Joyful Moments!

Hi, Diana
 Here is our joyful moments story - Gary surprised me with a trip to San Diego for New Year's. We had just finished dinner on New Year's Eve and decided to take a walk on the beach, which was the beach we used to walk on many a time when we first started dating. We looked around for sea shells and rocks and before I knew it, he was down on one knee asking me to be his wife! One of the best moments ever!
 Thanks you again for everything, Diana! We're looking forward to our next visit!
 -Lindsay



We love sharing the Joyful Moments of our clients' lives! If you have a joyful moment to share with us, please email us at newsletter@thekingsjewelers.com!

From Dave's Desk

Would you like to own a diamond that came from the same cutting house as the 12 carat Blue Moon diamond that sold for \$48 million last November? When I went to Israel back in 2014, the rough of that incredible diamond had just been purchased by the cutting house the day before I arrived.

I returned to the same cutting house at the Israeli bourse last month where I was able to see and play with the 13 carat half-million dollar diamond pictured to the right as well as the matched pair of 5 carat each diamonds pictured on our Facebook page. While in Israel, I get to sort through parcels like these on the left and choose my favorite 1 or 2 diamonds out of each group to bring home. Among the diamonds I chose for you to see, hold and make your own are a couple of 1 1/2 carat round diamonds, some 1 carat cushion shape diamonds, and several diamonds that range in price from \$4,000 to \$10,000 providing a fabulous look for the low price.

One of the most unusual diamonds I've ever seen is the "Chameleon" diamond that temporarily changes color under very low heat. I'd love to share the Chameleon experience with you the next time you come in!



Spreading The Joy of Spring!



Above Right:
 Tissot Watch \$250
 Diamond Bracelet \$2640

Diamond is April's birthstone.

Above Left:
 Diamond Bracelet \$11500
 Diamond Bangle \$3350
 Diamond Ring \$2550

Diamonds are mined mainly in Russia, Africa, Canada and Australia.

Diamonds are rare - 5 million gem-quality diamonds are mined to obtain one 2 carat diamond.



Above Left:
 Diamond Earrings \$2275
 Above Center:
 Sterling Silver Bracelets \$75 - \$115
 White Gold Ring \$585

Above Right:
 Diamond Necklace \$995
 Above Center:
 Sapphire Ring \$650
 Simon G Diamond Ring \$1980

Diamonds - ageless beauty and timeless style.

Diamonds are 58 x harder than anything else on earth

Diamond is the traditional 60th anniversary gift.

The King's Journal

March - April 2016
A Publication of The King's Jewelers

King's Easter Egg Hunt

March 22 - 26

Mother's Day

May 8

Father's Day

June 19



12th Annual King's Easter Egg Hunt

March 22 - 26

We've hidden beautiful gemstones inside Easter Eggs throughout the store. Whether it's a Sapphire, Ruby, Garnet or Topaz - the gemstone is yours to keep! Then you can have fun in our jewelry playground to see how your new gemstone can be mounted in a pendant or ring or any pretty thing and enjoy 10% off your mounting during Egg Hunt week!

\$100 gift certificate chance every day!

"Check in" on Facebook & receive a chocolatey treat!

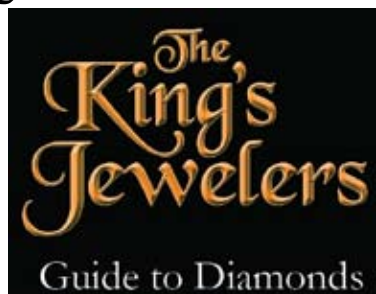
The Hunt begins March 22, 2016

Restrictions apply. See store for details. One egg per person per day please

Inside: Joyful Moments, Diamonds from Israel,
Celebrating Spring and More!

Did you know?



We offer a free "Guide to Diamonds" to help you in your diamond buying decision. It is available in-store or as a download from our website.



The King's Journal

is a publication for the clients of
The King's Jewelers

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thekingsjewelers.com

Store Hours: Tuesday - Friday 10am - 6pm
Saturday 10am - 4pm Closed Sunday & Monday

Our Creed: As respected, innovative industry leaders, we take pride in our dedication to integrity, quality, value and personal service. Our profound commitment challenges us in our pursuit of excellence in each aspect of jewelry service. Using experience and technology we give our clients assurance of complete, accurate information. We fulfill dreams and aspirations with our unique variety of fine jewelry.

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